

La Crosse Lighting Lacrosse Club  
Board Meeting  
February 19, 2018

**In attendance:** Janice Lambert, Shelly LaPlount, Tracey Melvin, Joe La Mere, Katie Irwin, Chris Bell

Meeting called to order at 6:36pm

**President report:**

2 board positions still remain open – Fundraising and Coaches Rep

1 critical non-board position – League Rep

Janice will complete the 501C.

**VR Report:** No Report

**Past President Report:** No Report

**Secretary Report:**

Board reviewed January minutes. Katie made a motion to approve January minutes with 2 corrections, Joe 2<sup>nd</sup> the motion. Motion passed, January minutes approved.

**Treasurer Report:**

Joe presented the worksheet which will become more of a ledger now.

Blue Sombrero credit card fee's will come out at the bottom now and are not on the expense sheet.

Checks left over from last year will be taken care of by Joe and clear them from the books.

Katie made a motion to approve Treasurer Report, Shelly 2<sup>nd</sup> the motion. Motion passed. Treasurer report approved.

**High School Rep Report:**

Shelly called several hotels in Rockford – a block of 20 rooms have been held until April 3<sup>rd</sup> @ \$129 + tax for the Rockford tournament in May at La Quinta. The rooms have a king size bed and a pull out. 48-hour cancellation policy. Due to the soccer tournament that same weekend several hotels have rooms blocked for Friday/Saturday they are set to be released at the beginning of April if not booked. Could book at La Quinta and then look for something else when the other hotels release the hold. Holiday Inn Express is right next door as well.

Shelly will contact La Quinta about a room comp for the coaches.

Holmen High School field update – Brandy is very relaxed – there is enough room for 2 practice fields. We are still waiting to hear back on use of football field. Shelly will follow-up to see if this is still an available option for games.

Charlie in Onalaska was also looking at dates for the Onalaska field by the YMCA and Omni Center for games as well.

High School Recruitment updates – Joe had 8 from West Salem, Tracey & Katie had 5 from Onalaska, Tracey had 3-4 from Holmen.

Tracey spoke with Mr. Baer from Holmen to see about having a booth at Freshmen Open House – Mr. Baer suggested that we contact Mr. Englerth - Mr. Baer thought this was a really good option.

Shelly will follow-up regarding how to become a school sponsored club. Thoughts are that the school would have to have at least 5 members. Shelly will reach out to Dave Moelling with Holmen Booster Club.

**Youth Rep Report:** No Report

**Fundraising Report:**

Janice will contact Sarah for the link for the apparel online store. This is open from 2/17 – 3/19. Chris will also get the X-grain store open as well and send the link to Janice to list on website.

Sponsor information – Joe gave out props to Logan McDonald and Peyton La Mere for the hard work on Saturday at Dick's Sporting Goods. They went to several locations looking for sponsorship.

Here is the list for 2018 Sponsorship:

1. Dick's Sporting Goods - \$2200

2. McDonald's – Pending
3. Onalaska Pediatrics Dentistry – 15 Adults/15 Child Mouth Guards - \$360 Value
4. Target – Pending
5. Culvers – Declined
6. Holmen American Legion – Pending
7. Onalaska American Legion – Pending
8. Wyatt Bicycles – Pending (\$300)
9. Nelson Associates Certified Public Accounting-Pending (\$300)
10. State Farm – Paul Dunham – Pending
11. Coulee Life Church – March 6<sup>th</sup> office space, Field usage under Board review
12. New Hope Fellowship Church – Board Meeting Space
13. Eupraxia Gym – Holmen, West Salem, La Crosse
14. Ground Round – Contacted by Logan and Peyton
15. Games People Play – Contacted by Logan and Peyton
16. Grizzlies – Contacted by Logan and Peyton
17. Coulee Golf Bowl – Contacted by Logan and Peyton
18. Toys R Us – Contacted by Logan and Peyton
19. Coulee Region Mechanical Contractors

Here are the locations yet to be contacted by Joe:

Features Sports Bar  
The Loft Design Studios  
Coulee Bank  
Toppers  
Big Boar  
Coulee Region Chill

The coupon books have a total value of \$180 worth of coupons for \$20.00. Joe shared the new look with Board members.

#### **Coaching Director Report:**

Chris met with all 3 UWL players on Monday. Joel is interested in High School and other 2 want to coach together

He also texted the new contact from Janice.

West Salem dad will help with High School when he can.

The contact through Sarah is questioning if he will be available to help with High School due to his work schedule.

### **Old Business:**

Youth #'s are better than High School #'s.

13 Youth totals – 14U (9), 12U (4)

8 High School so far registered

Empire Photography contacted Janice regarding pictures for upcoming season. A price sheet was reviewed by the board – Janice will go back to Empire with questions regarding shipping or is this included in pricing received. In a bad weather situation – we could relocate to a place indoor or they would reschedule with a fee. No fee for travel as well. The parent reps will not have to deal with delivery with Empire as this the parents would order directly online.

Katie and Chris met with Charlie regarding the Onalaska field use for the Youth teams. Field by YMCA is available along with the field located behind Eagle Bluff. This field will need to be measured to ensure the field is large enough – it does have built in back stops with how it is set up. Only one-way access to the top – handicap spots are available at the top – everyone else would have to park below and walk up to the top. This field is a perfect location with are the stores centrally located and playground at Eagle Bluff.

### **New Business:**

Scott Theising from Fields for Kids contacted Janice – wanted to know about upcoming field usage plans – looking for a new lease to be approve at March 7<sup>th</sup> meeting. The board discussed the field usage here and would like to have all plans in place for fields before a decision is made to go back with them for the High School. We are going to continue to move forward with the plans to continue usage at the High School as the season starts March 5<sup>th</sup>. This could possible work for Youth since the start date is a few weeks later than High School.

Also, with Fields for Kids board would like a multi-year contract and would like to be on the same field for safety for all. Again, this could be an option for Youth as a field location has not been locked in yet.

Katie will scan and send the Try-It days information to West Salem Elementary and Middle school's to be placed in the office and on the parent website.

Katie will follow-up with Onalaska and Holmen Elementary and Middle schools regarding the Try Its Days flyers to be in the office and announcements.

Janice has received a lot of interest for 10U players. If we have enough interest look into possibly doing a clinic style practice 1 day a week. Look at paying 2 High School players to host this. Janice will put on the Website to see how much interest we receive and discuss at next board meeting.

For Try It Days – are we giving anything out for participants? Suggestions were made to do drawing for prizes – T-Shirt, Ball, Stick.

Katie discussed Window Decals (which Chris believes he has a box of) – she suggested to give them to registered players – free form of advertising.

10U development – Chris will decide what High School players will stay and do this. Katie suggested to pay the High School players 1-2 hours max. Saturday morning or Sunday morning. They will have to complete training with Chris prior.

Chris received an email from Abby at Dick's Sporting Goods requesting if we would consider another weekend due to the bad weather this past weekend. Look to do this again March 17<sup>th</sup> weekend.

Chris to send the practice schedule for High School to the board members.

Baraboo and Tomah will not have a High School team this year.

Next meeting March 19th @ 6:30 pm

Katie made a motion to adjourn at 7:52pm, Tracey 2<sup>nd</sup> the motion. Motion passed.